



WIC POLICY AND PROCEDURE MANUAL

Michigan Department of Community Health

Chapter/Section: 7.04

Effective Date: 10/15/02

Issue Date: 10/15/02

7. OUTREACH AND REFERRAL

7.04 Maternal Child Outreach and Coordination Policy

FINAL

PURPOSE: To identify pregnant women and children enrolled in WIC to prenatal/child health outreach services in order to improve prenatal and childhood health.

POLICY:

1. WIC Staff shall identify WIC eligible/applicants who are pregnant women, infants and children who need health insurance, Maternal or Infant Support Services (*MSS/ISS*) or other maternal child health or outreach services.
2. WIC shall make available/refer to resources within the agency/community that can provide or coordinate services needed by WIC clients.
3. WIC enrollees who decline referrals will be provided with written materials explaining public assistance and or Health Insurance enrollment if they are in need, un-insured or under-insured (Healthy Kids/MICHild, MOMS).
4. Staff who provide referrals to Maternal Child Outreach Services shall document the referral on the Health History form (code 39-Prenatal Outreach and Coordination) or online in the WIC data system.

GUIDANCE:

1. WIC may provide a copy of the CDE (Certification Data Entry form DCH- 0234) to the Maternal Child Outreach and Coordination team identified within the local Health Department to assist in outreach and coordination.
2. If the local WIC Program is administered by an agency other than the Local Public Health Department, a signed release form must be obtained prior to sending the CDE form to Outreach.
3. The WIC participant should be informed that the Health Department Outreach Program will be contacting her during her pregnancy to see if they can provide assistance with Health Insurance or Maternal Support Services. If the baby is born, the Outreach Program will also assist with Health Insurance (MICHild or Healthy Kids) and with Infant Support Services, Children's Special Health Care Services, Immunization or Early On, as needed.

References:

Federal Regulations: CFR 246.7 (b)(1)

Cross References:

7.01 Outreach
7.02 Referrals
7.03 Confidentiality vs. Referrals
Pregnant Woman Health History (DCH-0181)
Child Health History (DCH-0183)
CDE Form (DCH-0234)